

DETROIT URBAN CRAFT FAIR 2021 SPONSORSHIP OPPORTUNITIES

Detroit Urban Craft Fair is Michigan's largest and longest-running indie craft fair, and one of the best attended in the Midwest. DUCF is now in its 16th year, and we will be proudly showcasing over 100 juried crafters, artists & makers, and a select number of sponsors Dec 3rd-5th in the historic Masonic Temple in Detroit, with an expected attendance of 10,000.

HANDMADE DETROIT

Handmade Detroit is an arts and crafts group in metro Detroit. Formed in 2005, the group annually produces DUCF and runs a website featuring upcoming craft classes, show information, and general crafty news to its readers. Handmade Detroit is committed to promoting local makers, the craft community, and opportunities for building both skills and sales in Metro Detroit.

GET TO KNOW US ONLINE

Handmade Detroit

- Website <http://handmadedetroit.com>
- Facebook <http://facebook.com/handmadedetroit>
- 11,700+ likes
- Twitter <http://twitter.com/handmadedetroit>
- 13,700+ followers
- Instagram http://instagram.com/handmade_detroit
- 10,000+ followers

Detroit Urban Craft Fair

- Website <http://detroiturbancraftfair.com>
- Facebook <http://facebook.com/detroiturbancraftfair>
- 7,200+ likes

SPONSORING DUCF 2021

The following levels are guidelines. We are happy to discuss your ideas and create a custom sponsorship fit for your organization, brand or product. In kind services or contributions may contribute to the monetary price.

SUPER CRAFTY: \$750 and up

- On-site booth at DUCF
- Logo inclusion on DUCF posters, fliers & program sheet.
- Blog post about your sponsorship and/or business on HandmadeDetroit.com
- 10 Social Media shout-outs (Facebook, Twitter, Instagram)
- Product/handout inclusion in vendor/shopper gift bags

CRAFT LOVER: \$500

- Blog post about your sponsorship and/or business on HandmadeDetroit.com
- 10 Social Media shout-outs (Facebook, Twitter, Instagram)
- Product/handout inclusion in vendor/shopper gift bags

MAKER FAN: \$250

- 10 Social Media shout-outs (Facebook, Twitter, Instagram)
- Product/handout inclusion in vendor/shopper gift bags

FRIEND OF DUCF: \$100

- 3 Social Media shout-outs by end of 2021 (Facebook, Twitter, Instagram)
- Product/handout inclusion in vendor/shopper gift bags

HANDMADE BOOSTER: \$25

- Product/handout inclusion in vendor/shopper gift bags

Thank you so much for taking the time to learn more about supporting DUCF 2021. We can't wait to hear from you.

SPONSORSHIP CONTACT Bethany Nixon / 248-736-1688

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